



Lakshya Kalra

Final Year
Computer Science and Engineering
GLA University, Mathura

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[GitHub](#)

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EDUCATION

- **Bachelor of Technology (CSE)** 2021-25
GLA University, Mathura, U.P CPI: **7.9**
- **Intermediate (PCM)** 2020-21
B.R.B. Model School, Budaun, U.P **92.4%**

EXPERIENCE

- **Allesen Tech** July, 2024 - Present
Web Developer Intern Remote
 - Acquired foundational knowledge in **SEO**, Blogging & E-commerce **Website Management**, improving organic search traffic by **30%** through strategic optimization.
 - Gained proficiency in **WordPress**, **WooCommerce**, **Twilio** and **ShipRocket**, successfully managing over **500** product listings.
 - Direct and manage the product database, ensuring data accuracy, which streamlined product presentation, resulting in a **15%** boost in user engagement.

PERSONAL PROJECTS

- **I Do Dzyn: Personal UI Portfolio** [\[Preview\]](#)--
A polished UI Portfolio showcasing design skills and project achievements.
 - A Tailored UI Portfolio website leveraging HTML, CSS and JavaScript to effectively present a broad spectrum of **web design and development** projects.
 - Integrated responsive design techniques to guarantee an **exceptional user experience** on all devices and screen sizes, leading to a **50%** increase in mobile traffic.
- **Designer-Developer Portfolio** [\[Preview\]](#)
A monochromatic project showcase portfolio.
 - Developed a visually striking **Monochromatic portfolio**, implementing responsive design principles and dynamic user interfaces that enhance user engagement through intuitive micro-interactions.
 - Utilized HTML, CSS & JS to create an **accessible** and mobile friendly experience, ensuring optimal performance across various devices and platforms.
- **UI Makeover The Coca-Cola Company** [\[Preview\]](#)
Passion Project - Independently created this project to explore Figma.
 - Re-designed the User Interface for **The Coca-Cola company** website, enhancing user experience and brand consistency.
 - Utilized **Figma** to design a new user interface based on extensive user research and testing.

TECHNICAL SKILLS & INTERESTS

Languages: HTML, CSS, JavaScript, Java, MySQL, PHP

Libraries: ReactJs

No-Code: Figma, WordPress, Webflow, Dora AI

Web Dev Tools: VScode, Github

Databases: MySQL

Relevant Coursework: Data Structures & Algorithms, Operating Systems, Object Oriented Programming, Database Management System, Software Engineering.

Soft Skills: Problem Solving, Self-learning, Presentation, Adaptability, Team Management

ACHIEVEMENTS

- **Coordinated TEDxGLAU Entrepreneurship-Cell** -GLA University, Mathura *Dec, 2022*
- **Organized & Mentored Brand MIX-n-MATCH** E-conclave'23 -GLA University, Mathura *Oct, 2022*
- Solved **400+ DSA Questions** across various online coding platforms.